



Bitrix24[Ⓛ]

BITRIX24 - SMS INTEGRATION

How To Get Started

Bitrix24 is a **collaboration software with tools for management, collaboration, and communication**. Bitrix24 provides customer with a unified platform for files, projects, messages, tasks, and contacts. Customers can immediately use the platform by simply registering for an account and then inviting their colleagues.

MITTO INTEGRATION

Mitto is integrated through independent app – custom SMS activity that can be downloaded from Bitrix24 Market Place. App is available in English, Spanish, German, Italian and Portuguese language.

Link to Mitto on marketplace:

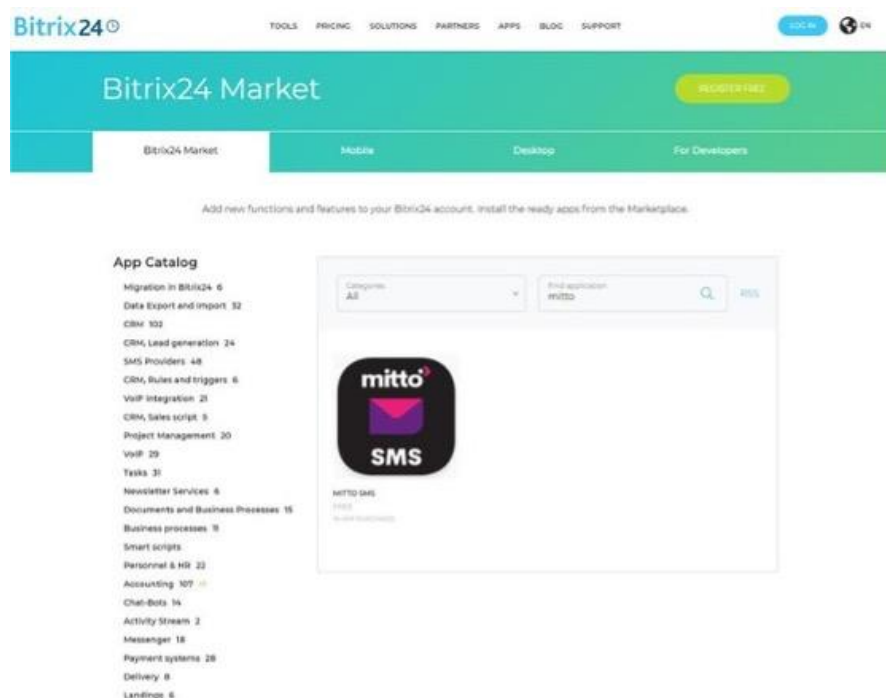
<https://www.bitrix24.com/apps/?app=informunity.mittosms#description>

Prerequisites:

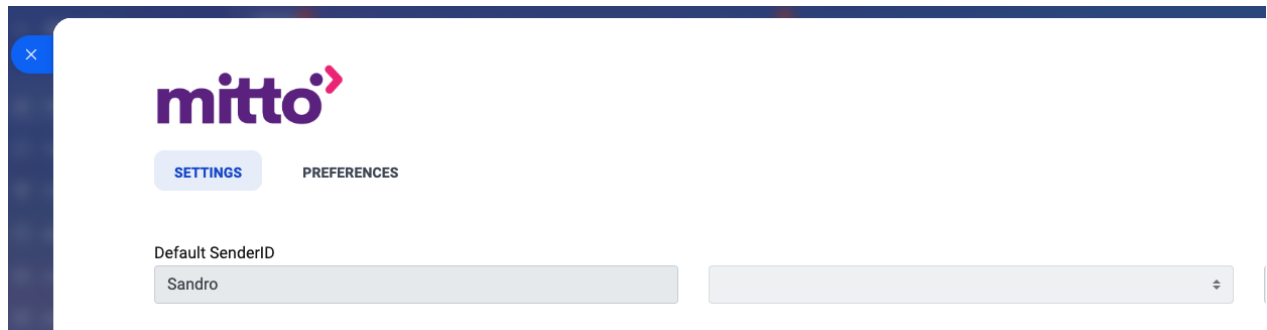
- Bitrix24 account
- **Mitto account:**
 - **Guide – [How to create Mitto account](#)** and find API keys

Steps:

- Choose Mitto in marketplace:



- Enter API key under Preferences and Sender ID under Settings– collaborate with Mitto team to get and approve this.

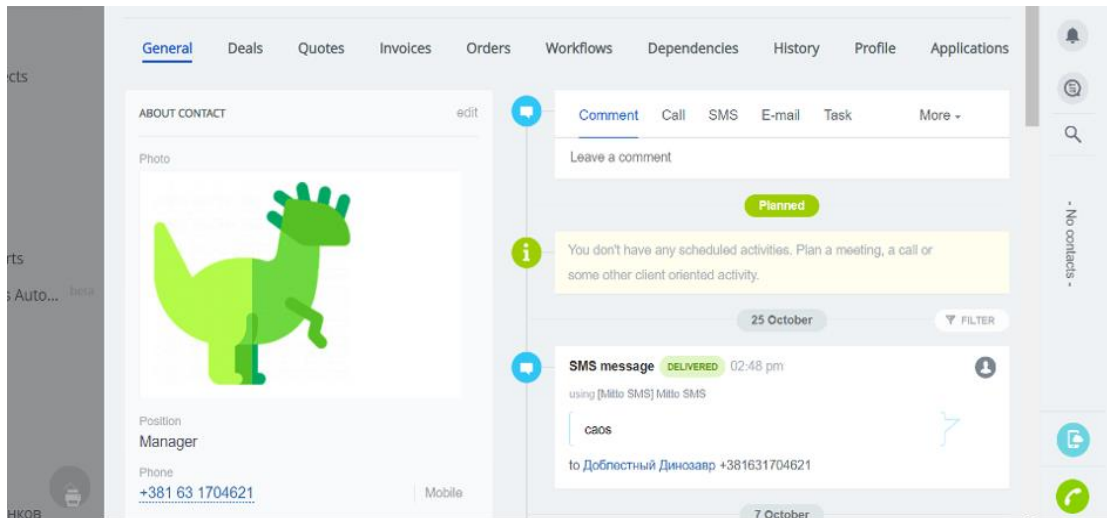


PART 2

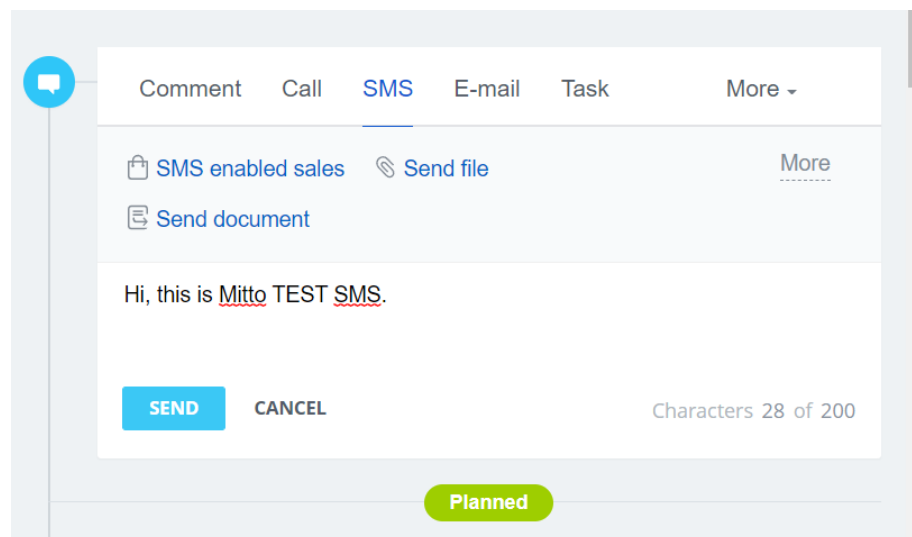
SENDING SMS MESSAGES

You can now use 3 options: send a message to specific contact from CRM, create a bulk campaign, or create an automated workflow including SMS as a step.

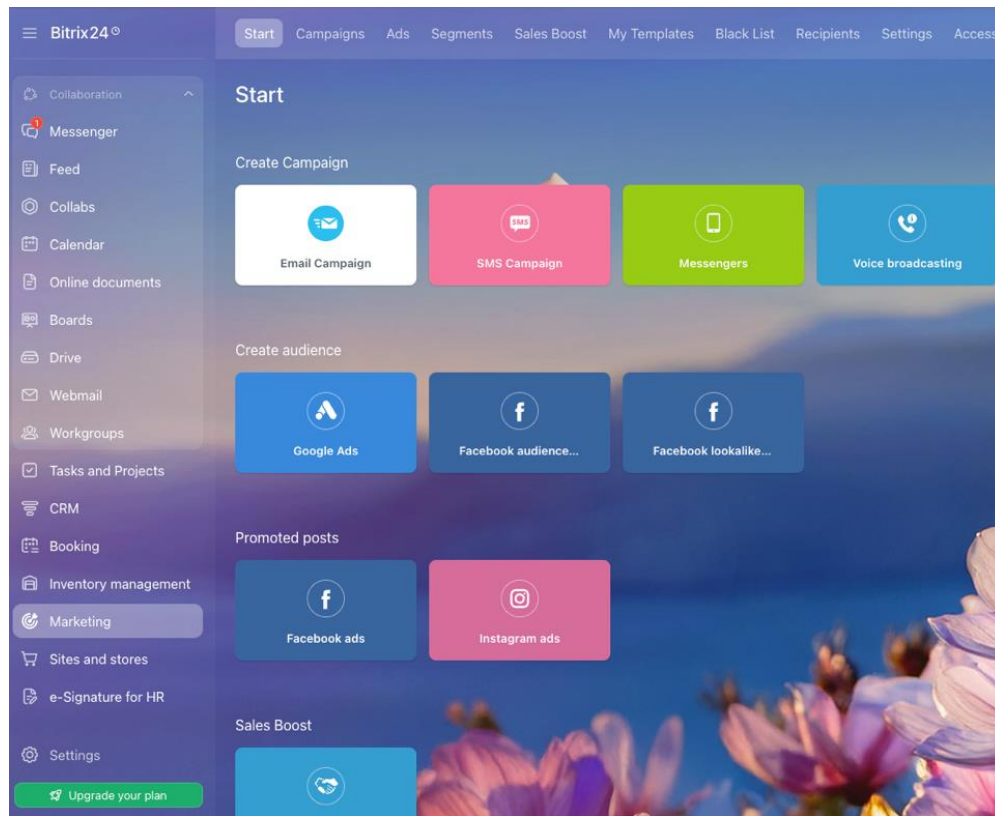
- **OPTION 1:** In order to send SMS message navigate to CRM section and choose a Contact. Contacts can be imported.



- When you enter a contact, you will see the option for SMS. Click on that and you will be able to enter the message content and send it.



- **OPTION 2:** Go to Marketing in the menu, and choose SMS Campaign. You will then choose a segment (target audience), Mitto SMS and craft your message. You can send a test also.



×

Stimulate impulse purchase of July 22

Feedback Form

change template

Select recipient segment

All clients and leads

+ select segment

+ create

Current recipients: ~ 4

time estimate: ~ less than one hour

exclusions

Send:

using [Mitto SMS] Mitto SMS

SMS text:

Discounts and gifts for any purchase at our store. More details on our website and 18000000000

...

symbols 94 of 160 , 1 SMS

More

(Send newsletter only within time specified , Start time , End time)

1

Test mode recipients

+ specify

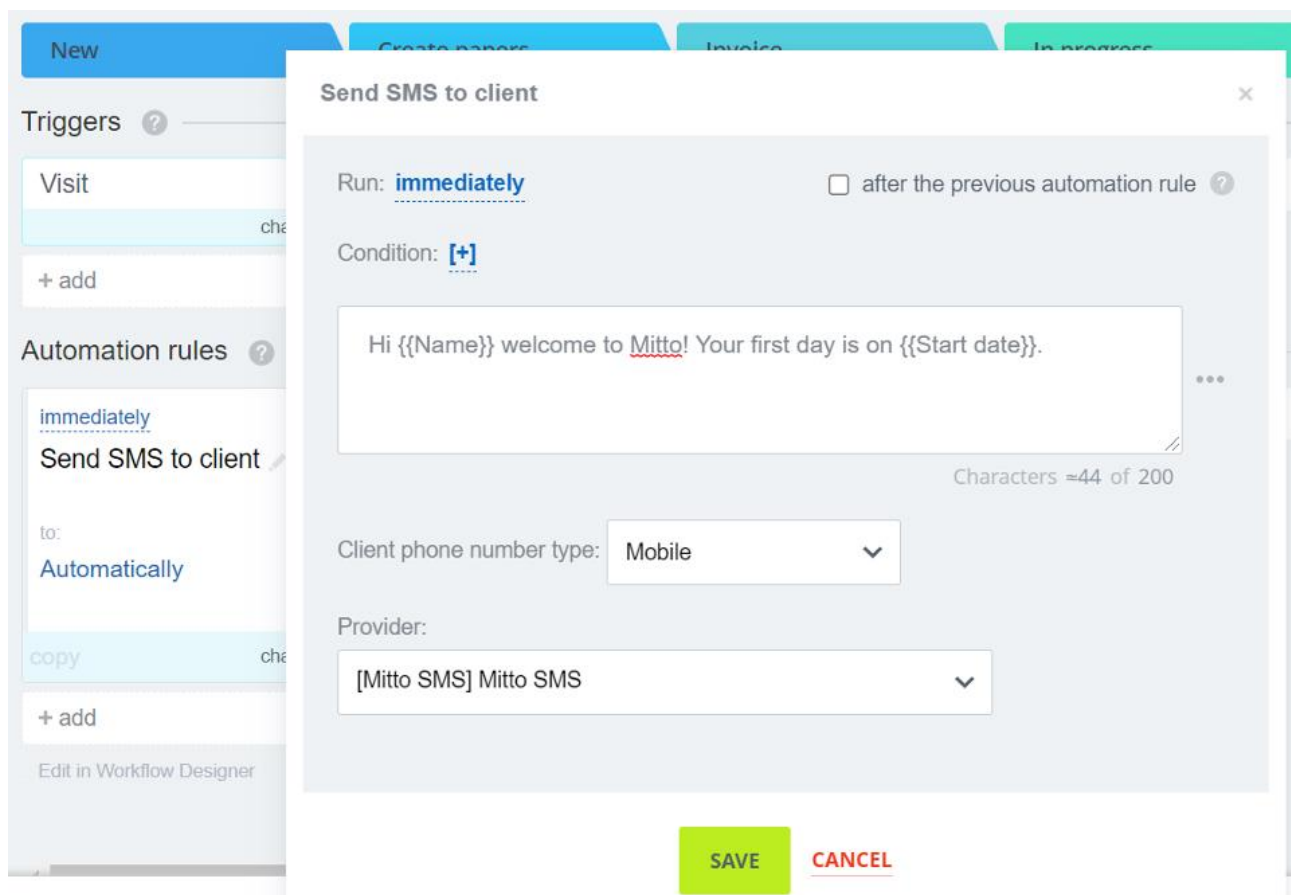
SEND

SAVE

APPLY

CANCEL

- You can also create Automation Rules and send automated SMS messages.



Features:

- SMS send-out directly from Lead, Deal, Contact
- Send bulk campaigns to a specific audience
- Send automated triggered SMS Messages

Use Cases:

- Customer Notifications
- Marketing/Promotional

mitto'