



## UNLOCK CUSTOMER EXPERIENCES AND ENHANCE EVERY INTERACTION

Reach 7.4 billion smartphone users worldwide and drive success with 98% open rates!



## SMS AT YOUR FINGERTIPS

It's time to leverage the world's most widely used communication channels, right from within Salesforce Marketing Cloud

## **BOOST MARKETING + SALES**

- 1-to-1 communications
- Bulk campaign distributions
- Scheduled sends
- Personalized messaging
- Automated sequences and follow ups

## **ELEVATE SERVICE + SUPPORT**

- Real-time updates
- Account resolutions
- Shopper inquiries
- FAQs
- Security and verification

