

VIBER FOR BUSINESS

THE ULTIMATE TOOL FOR BUSINESS COMMUNICATION

Establish personal brand-to-consumer connections and achieve awareness, loyalty, and conversion.

Let's get Started



BE BEYOND CUSTOMER EXPECTATIONS WITH VIBER FOR BUSINESS

At Mitto, we believe in being beyond the ordinary, and Viber for Business is the perfect tool to help your business stand out.



Reach Your Customers Where They Are

With over 1 billion users worldwide, Viber is a popular messaging app that your customers are likely using every day.



Provide Convenient Customer Support

With Viber for Business, you can provide timely customer support through messaging, chatbots, and broadcasts.



Drive Sales and Conversions

Cleaning your database of fake numbers keeps you from spending on messages that go nowhere.



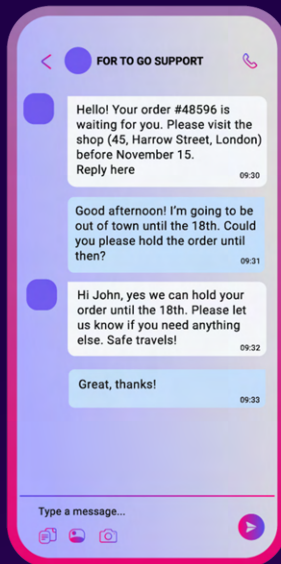
Build Brand Loyalty

By engaging with your customers on Viber, you can build a stronger relationship with them and increase brand loyalty.

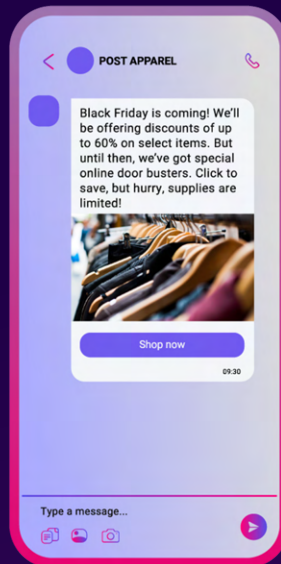
RICH MESSAGING EXPERIENCE FOR ENHANCED CUSTOMER ENGAGEMENT

Includes text, images, buttons, QR codes, and links. With the ability to send all types of messages, including promotional, conversational, and transactional, Viber provides your business with the opportunity to have meaningful conversations with your customers.

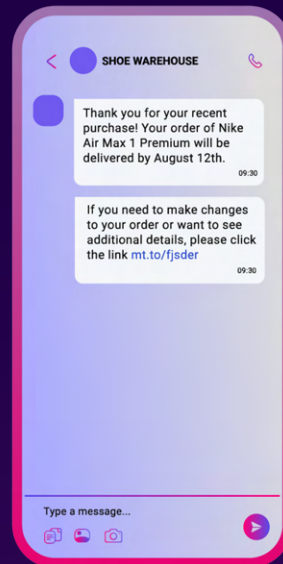
CONVERSATIONAL



PROMOTIONAL



TRANSACTIONAL

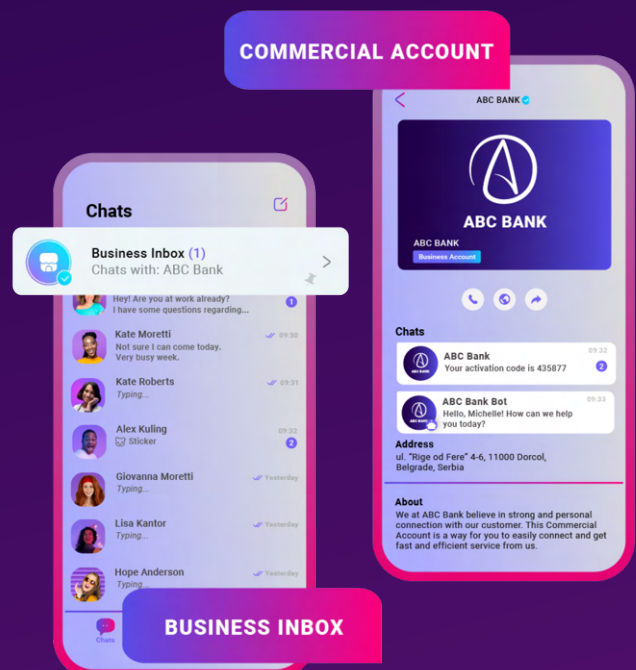


BETTER CUSTOMER EXPERIENCE EQUALS LOYAL CLIENTS

CONVENIENT FOR USERS AND EFFECTIVE FOR BRANDS

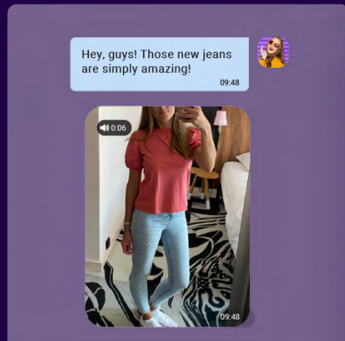
Business Inbox: a single end-user folder, accessible directly from the regular Chats screen, where users can keep all their brand conversation

- ✓ Your messages are not competing with personal chats for top of screen.
- ✓ Business Inbox folder is pinned by default, so it's always in view
- ✓ Reduces block rate and increases open rates
- ✓ Your business is easily searchable by users



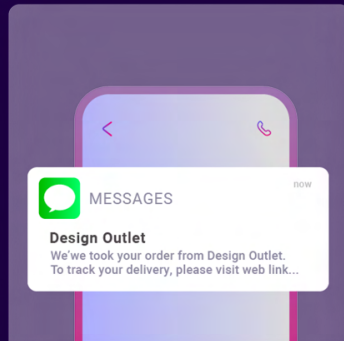
MAKE YOUR BUSINESS MORE DISCOVERABLE WITH A COMMERCIAL ACCOUNT

A Commercial Account is a single business entity that represents your business and allows Viber users to search and discover your business info and communication channels in one place.



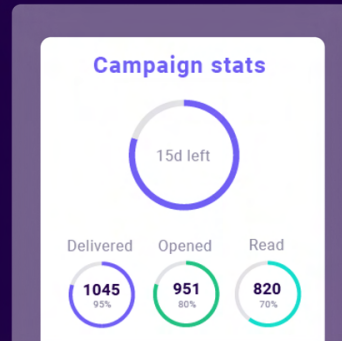
SHARE FILES, PHOTOS AND VIDEOS

Exchange files and photos for problem solving and support.



ENSURE YOUR MESSAGES GET THROUGH

Guarantee the deliverability of your most important messages by setting up a fallback to SMS.



MEASURE SUCCESS

Analyze your campaigns with dynamic delivery, open and read metrics.



ENHANCE YOUR MESSAGES

Augment your messages with dynamic, rich content, providing a stronger call to action.

THE VIBER FOR BUSINESS ADVANTAGE



Verified Business Profile

Build credibility and trust with customers through a verified business profile on Viber.



Seamless Integration

Streamline your customer engagement process with Mitto's Viber for Business 2-way API integration or no-code, low-code UI dashboard.



SMS Fallback

Reach more customers with SMS fallback, ensuring they receive your messages even without Viber or internet access.



Custom Auto-Reply

Personalize the customer experience with custom auto-replies on Viber.



Cost-Efficient Option

Only pay for delivered messages, making it a cost-efficient option for businesses of any size.



Rich Message Content

Combine text, images and buttons to send better looking, more engaging messages up to 1,000 characters.